Rotarian Needs Assessment	v imr	portant is this to you?			How well does your					
Name:	-				Rotary experience					
Name.						address this need?				
	1	2	3	4	5	1	2	3	4	5
Rotary	Not remotely interested	Take it or leave it	Important, but not a priority	Very Important	Critical	Not even close	Rarely addresses my needs	Often meets my needs	Meets my expectations	Exceeds all expectations
1 Responsibility										
2 Recognition										
3 Leadership pathways										
4 Personal growth/Broadening of Horizons										
5 Sense of belonging										
6 Project ownership / Empowerment										
7 Networking opportunities										
8 Fellowship / social interaction										
9 Skill Development										
10 Challenge										
11 Interpersonal Relationships										
12 Assimilation into a new community										
13 Sense of purpose / direction										
14 Mentoring										
15 Support for your cause										
16 Fun / entertainment / enjoyment										
17 Education										
18 Keeping active										
19 International Understanding										
20 Humanitarian Service										
21 Community Involvement										
22 Fulfilment / achievement										
23 Being part of a team										
24 Satisfaction / Value for membership										
25										
26										

Rotarian Needs Assessment

- 1. Print a copy of the test on the next page for each member.
- 2. Ask members to work their way down the left side of the test, responding to the list of needs (1-24), by ticking the box adjacent which best describes the level of importance they place on that need.

When they get to the bottom of the list, they may wish to add one or two additional needs which they have thought of, and respond accordingly.

- 3. Take note of the responses that fall in columns 4 and 5. These are those needs which members have considered most important to them. Then move to the right hand column, and respond ONLY to those needs which have been indicated as most important (a tick in column 4 or 5 on the left). This is where members get to analyse how well their Rotary experience fulfils those important needs. It's important that members with a role outside of their own club (such as sitting on a district committee or taking on a district leadership role) take into account their whole Rotary experience, not just their club experience.
- 4. Once members have reached the bottom of the list, look for ticks on the RIGHT hand side that fall in columns 1 and 2. Then circle those ticks. These circles represent the members' unmet needs.
- 5. A small committee should review these findings, maybe the president and membership chair, or the club board. In isolation, the test results may not reveal too much, but when the results of the whole club are compiled and analysed, some interesting patterns can emerge. The club should then concentrate on addressing the top 3 unmet needs of members. The district membership committee is happy to then work with the club with ways to address those needs.

Should members put their names on the tests?

It's advisory, but not compulsory. The main aim of the test is to come up with a list of the most common unmet needs and start working on them. There may however be instances where new members, of disaffected members can be given specific roles which may help fulfil their specific needs.